

TRUCK TIRE CHANGE IN HALF AN HOUR

Any truck owner can now change his own tires in half an hour, often in even shorter time, and do it without the use of any special machinery.

The Firestone Tire & Rubber company are offering a quick removable rim which makes this big economy possible. This rim, unquestionably, removes the final obstacle to continuous and profitable truck service.

M. L. Terhush, local manager of that company, when interviewed on this subject, said:

The quick removable rim, as now proved practical, will do more to increase the use of motor driven trucks than anything since the practical truck tire was evolved. Working hand in hand with this rim is the excellent work of the Society of Automobile Engineers, which has established a standard for wheel and felloe band.

To illustrate the almost revolutionary effect and value of the Firestone removable rim, it is necessary to recall the disadvantages and losses of the old-time methods.

Before S. A. E. standards were established, wheels were made of a dozen different sizes, and few wheel manufacturers made their products to any standard size. The result was confusion. When any truck owner found it necessary to change the make of his tires, or even to renew a tire of the same make, it was necessary for him to send his wheel to the tire service station or factory, and have it either trimmed or built up to fit the tire.

The result was a big loss of valuable time in the use of his truck, which in a few days would eat up a large amount of the profit on his business.

Take Plenty of Time to Eat.

There is a saying that "rapid eating is slow suicide." If you have formed the habit of eating too rapidly you are most likely suffering from indigestion or constipation, which will result eventually in serious illness unless corrected. Digestion begins in the mouth. Food should be thoroughly masticated and insalivated. Then when you have a fullness of the stomach or feel dull and stupid after eating, take one of Chamberlain's Tablets. Many severe cases of stomach trouble and constipation have been cured by the use of these tablets. They are easy to take and most agreeable in effect. Sold by all dealers. (Advertisement.)

Owners of Pleasure Electrics— We Guarantee These Tires 10,000 Miles—two Years

Nearly everybody now knows that Motz Cushion Tires are easy-riding and trouble-proof, but do you realize the great economy of these tires?

Do you realize that every set of Motz Cushion Tires is guaranteed for 10,000 miles—two years?

Do you realize that the upkeep cost on a set of Motz Cushion Tires is practically nothing?

Do you realize that four, not five, of these tires make a complete set.

What if the initial cost of Motz Cushion Tires is a trifle more than pneumatics, is not the additional cost paid back ten times over?

They Ride Easy

Motorists and motor car makers once thought that only pneumatic tires could be easy riding and resilient, but Motz Cushion Tires upset all calculations. Thousands now know from experience, from using Motz Cushion Tires, that they were wrong. They know that no pneumatic, except under excessive speed, is more resilient than the Motz.

Note the construction of this remarkable tire. Note the double, notched tread (A in picture), which prevents skidding and distributes the weight to the sides. The sides are undercut (see B), which allows free action of slantwise bridges (see C). These bridges are elastic. They give and yield like the air in a pneumatic tire. Note D in the picture, showing shock-absorbing qualities when tire runs over a stone.

Needless to say, Motz Cushion Tires end all punctures and blowouts.

SALT LAKE HARDWARE CO., DISTRIBUTORS, SALT LAKE CITY.

The Motz Tire and Rubber Co. Factories and Executive Offices AKRON, OHIO
Service Stations in All Principal Cities

\$5,000.00 \$5,000.00

STATE OF UTAH—EXECUTIVE DEPARTMENT.
OFFICE OF THE SECRETARY OF STATE.

I, DAVID MATTHEW, Secretary of State of the State of Utah, do hereby certify that THE MERCHANTS' PROTECTIVE ASSOCIATION, a corporation organized and existing under and by virtue of the Laws of the State of Utah, did on the sixteenth day of May, 1913, file in my office a good and sufficient bond in the sum of Five Thousand Dollars, in favor of the State of Utah for the use and benefit of any person or persons entitled thereto under the provisions of Chapter 14, Laws of Utah, 1913, as provided by said Chapter.

AND I FURTHER CERTIFY that I have duly accepted, approved and filed said bond and that the said THE MERCHANTS' PROTECTIVE ASSOCIATION has fully complied with the provisions of Chapter 14, Laws of Utah, 1913.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of Utah, this seventeenth day of May, A. D. 1913.

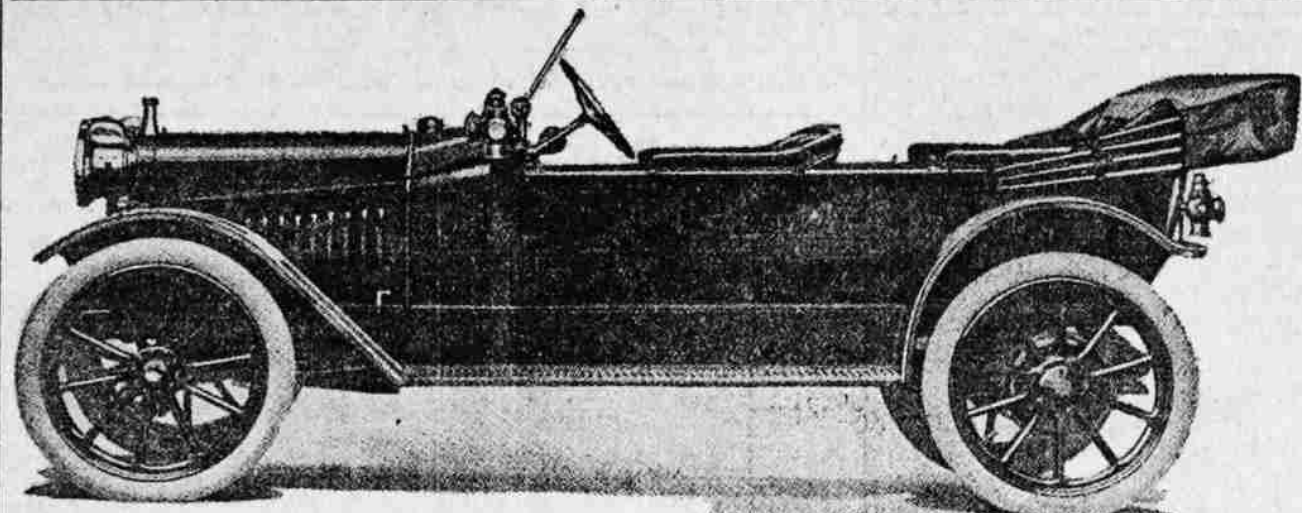
DAVID MATTHEW, Secretary of State.
By T. L. HOLMAN, Deputy.

(Seal)
People prefer to do business with a reliable bonded institution in preference to others. We have been established 26 years in one building in Salt Lake City. We collect all kinds of honest debts and obligations for everybody; we have clients in nearly all civilized parts of the world. Wherever this ad. is read, we collect. Turn in your claims and we will collect money for you.

THE MERCHANTS' PROTECTIVE ASSOCIATION,
Scientific Collectors of Honest Debts.
12 Rooms Continental National Bank Bldg.
Salt Lake City, Utah. FRANCIS C. LUKE, General Manager.

"SOME PEOPLE DON'T LIKE US."

Hupmobile Agency Taken Over by White Company



The above is a cut of the 1913 Hupmobile now on exhibition at the White Automobile company's garage on East First South. Manager Reesink, announced yesterday that his firm had just closed for the agency of this popular car, and that the demonstrator could now be seen at their store. Two carloads of Hupmobiles are on the way from the factory.

The White company has secured the services of Fred B. Aubert as salesman for the Hupmobile, who is now ready to demonstrate the car in all respects. Mr. Aubert comes to Salt Lake from the Hupmobile factory, where he has had practical experience in the building of the car.

The new Hupmobile sells for \$1100 f. o. b. Salt Lake, fully equipped. The Hupmobile is not a stranger in Salt Lake, as it has many friends among the motorists who have driven the car for the past several years.

TIRE REPAIRING NEEDS GOOD WORK

Although the United Vulcanizing company has been in business in Salt Lake only a short time, they report conditions in the tire repair department far above all expectations. "The Salt Lake public quickly got on to the fact that we do first class work," said Manager Oscar Hamilton, "and were not slow to come to us for repairs. We find the demand for patching old casings and retreading old tires is daily on the increase, showing that the car owners are beginning to realize that they can greatly add to their mileage with a little expense. The tire repair game can be compared with the adage that 'A stitch in time saves nine.' This is true with tire repairing. If owners come to us when the first sign of the need of repair on his tire shows up, it can be fixed at a small expense and will give better satisfaction."

TOWN CAR TREAD TIRE IS POPULAR

"The popularity of the Fisk Town Car tread tire is evidenced by the number of automobiles seen in and around the city equipped with this tire," says W. P. Fowler, manager of the automobile department of the Salt Lake Hardware company. "The new Town Car tread is by far the most efficient non-skid tread ever produced, on account of the fact that the entire non-skid tread is positively additional rubber over and above that of the regular plain tread casing, of the same size and cross section, which insures a great deal more mileage as well as being a positive non-skid tread. "Another big feature is the self-cleaning of the Town Car tread, and this is a great advantage, especially when you are compelled to run in heavy mud for any great distance. The tread is so designed that instead of the depressions clogging up, the mud is thrown off at every revolution of the wheels. "We have had a great deal of trouble in getting Town Car tread tires lately, but the Fisk people have increased their capacity within the last sixty days, so that shipments are coming through in good shape and we are now in position to take care of all Town Car business in A-1 shape. "The new city ordinance is making

DOLLAR A MINUTE TO RIDE IN THE BUICK

Fifteen dollars flat for a rush trip from Savannah to Morrison, Ill., thirty-eight miles, and a dollar a minute for every minute he beat 10 o'clock, was the proposition made by a hustling young lawyer of Savannah to J. D. Fulrath, Buick dealer in the same town. The order came at 8:30 a. m. At 8:45 they were on the road, and at 9:43 they arrived at the Morrison court house. Mr. Fulrath got \$32 for the trip. "I am not making any boast because the Buick covered thirty-eight miles in fifty-eight minutes," says Mr. Fulrath, "but it was some record, considering the roads. The route was over the worst hills in the country, but I didn't shift a gear. In several places I had to follow teams for quite a distance, and it cost me several dollars." business rushing on front license numbers, but we are well stocked at present with a new style pad which is designed to be fastened in front of the radiator, and is perforated so as to not obstruct the cold air from passing through the radiator. This pad is equipped with a novel arrangement to fasten it directly to the radiator, which eliminates the necessity of using a special bracket.



All Leading Electric Car Makers Adopt Them

The demand for Motz Cushion Tires in two years has multiplied tenfold. On every boulevard, in every city, wherever electric cars are used, Motz Cushion Tires predominate. All leading pleasure electric manufacturers have adopted Motz Cushion Tires as standard equipment.

New Tire Book Ready

Motz Cushion Tires fit any standard clincher, universal quick-detachable or demountable rim.

Our latest Tire Book is now ready for mailing. Don't fail to get a copy. Send a postal today and get acquainted with the tire that gives utmost riding comfort, utmost convenience, utmost mileage, utmost economy. Give specifications—name of car, model, size of rims, etc.

SALT LAKE HARDWARE CO., DISTRIBUTORS, SALT LAKE CITY.

Firestone

NON-SKID TIRES

—Endure and Economize. Toughness of tread, and extra thickness of high-quality building, have made them the standards for mileage obtained. Road-gripping design of buoyant rubber tread reduces upkeep expense by increasing traction and preventing expensive repairs to car mechanism.

Write for book of reasons, "What's What in Tires," By H. S. Firestone

FIRESTONE TIRE AND RUBBER CO. OF N. Y.
147 So. State Street, Salt Lake City. Phone Wasatch 5444.

Distributors for
The Firestone Tire and Rubber Co., Akron, Ohio—All Large Cities
"America's Largest Exclusive Tire and Rim Makers"

Ford

Put the rest in the bank. You'll find yourself in the best of company—your troubles lighter—your purse heavier—if you buy a Ford—and join the happy throng of those who know car comfort plus service satisfaction.

More than 275,000 Fords now in service—Runabout, \$610; Touring Car, \$685. F. O. B. Salt Lake with all equipment. Immediate delivery.

Alkire-Smith Auto Co.

69 Auto Row. Wasatch 3039.

Booklovers Contestants

These Are the Rules You Must Follow:

Sale of Answer Books, Pictures and Catalogues ends.....Saturday, June 8.
First day for sending or bringing in sets.....Sunday, June 9.
Last day for sending or bringing in sets.....Saturday, July 5.

You have practically three weeks more in which to finish solving pictures and supply yourself with the contest aids you have not yet secured. Then will come a final week for sending in sets, giving for weeks' time before the last day for submitting your set arrives.

YOU STILL HAVE PLENTY OF TIME TO ENTER THE SALT LAKE TRIBUNE'S GREAT

\$5060.00 BOOKLOVERS' CONTEST

How to Start Today---And Win!

You should understand that you can start today by providing yourself with the pictures, the catalogue and answer book, and win first prize, the \$985 Studebaker Auto.

There is plenty of time left to solve the pictures, and the contest consists only of obtaining the pictures and solving them. You are under no handicap. Nobody has a head start on you.

Get the 77 Pictures This Way

The contest catalogue (a list of 5000 book titles, 77 of which are GUARANTEED to be correct titles to the 77 pictures), costs.....\$.35
(With it you get the first 35 pictures free)

The answer book (a book of 77 pages, in which you paste one copy of each of the 77 pictures, and and are enabled to make as many as ten different answers to each picture), costs......75

Buy the last 7 pictures for 5 cents each. Cost... .35

Total cost of all 77 pictures and the two contest books.....\$1.45

Last picture appeared June 7th. Last day for buying Answer Books, Pictures or Catalogue, Saturday, June 28. First day for sending or bringing in sets, Sunday, June 29. All sets must be in by midnight of Saturday, July 5. So you have until midnight of Saturday, July 5 to complete solving the pictures and turn in your set. You have plenty of time to start in the Booklovers' Contest. Start today. You can win.

Here Are the Judges of the Booklovers' ContestGame

Gov. William Spry
Mayor Samuel Park
E. D. Woodruff

Their names stand as an absolute guarantee of the fairness of the contest and they will have immediate and personal charge of the contest and will see that an impartial awarding of the prizes is made. The checking of the sets of answers will be entirely in their charge.

GET AN ANSWER BOOK:-- It Entitles You to 35 Pictures FREE

You can make 10 answers to each picture, yet only need but one copy of each picture. On the upper page you paste a picture. On the lower section you write from 1 to 10 book titles which you have selected for the picture pasted above. You save time, labor and expense with an Answer Book, and it helps you to win.

Answer Books Can be Obtained Only When this Form Is Used. This Applies to Both Subscribers and Non-Subscribers.

Booklovers' Contest Editor,
The Salt Lake Tribune,
Salt Lake City, Utah.

Find herewith 80 cents (75 cents at office) for which deliver me your Answer Book and 6 certificates returnable as the pictures appear in the contest for Pictures Nos. 36 to 70. In consideration of the above I agree to take or continue to take your paper for a period of three months from date.

Name.....

Street and No.....

City..... State.....

SPECIAL ATTENTION TO NON-SUBSCRIBERS: By the payment of \$1.00 at our office or \$1.10 by mail, you will receive the Answer Book without the 35 pictures. Bring or send the necessary amount as stated in this order form. You had better subscribe to this paper and get the 35 free pictures and the lesser price.